



北京  
 设计周  
 BEIJING  
 DESIGN  
 WEEK

设计之旅  
 DESIGN HOP

专题园区  
 SPECIAL PARK

2018



## 城外诚DXD北京设计互联中心

城外诚DXD北京设计互联中心（BEIJING DESIGN EXCHANGE），于2017年9月19日正式投入运营，是城外诚投资打造的“艺术生活与设计产业服务平台”，以“设计中心2.0系统”为核心模式，“DXD设计+”为口号，“聚集设计力量，构建设计未来”为己任，意在重新格式化设计业态，不再将设计目的集中在辅助物质生产和消费，重新构架出设计中心，推动中国设计产业、家居产业的发展，引领全球设计中心系统升级。

自2017年9月19日DXD正式投入运营以来，通过与国内外设计媒体、机构、设计展、艺术中心和设计院校合作，DXD定期举办系列展览、学术研讨会、设计发布会等专业活动，建立起专业客户与专业创意设计人士之间的紧密学术和研发联系。

DXD实用面积近15000平米：囊括30家国际国内一线设计产品展厅、1000平米的多功能设计展馆，加之13家优选入驻设计公司、设计互联服务、媒体影棚、咖啡厅、IMAX影院等等，初步形成设计销售、服务、研发和传播的互联系统平台。近期将新增10000平米容纳智能家居体验中心和设计综合培训版块。

“DXD设计互联”是贵宾式的设计尊享服务，将入驻展厅、设计师与非专业客户深度对接。通过DXD设计互联服务模式，客户能够参与设计体验互动、找到最恰当的设计师或设计产品，以成就理想的空间。

## Chengwaicheng DXD BEIJING DESIGN EXCHANGE

The DXD BEIJING DESIGN EXCHANGE was officially put into operation on September 19, 2017. It is the “art life and design service platform” created by Chengwaicheng Group, with “Design Center 2.0 System” as the core model and “DXD Design+” as the slogan, “gather the design power and build the design future” as the mission, DXD aims to reform the design industry, no longer focusing on assisting the production and consumption, but re-architecting a design center, promoting the development of China’s design industry and home industry, leading the upgrade of the global design center system.

Since the official launch of DXD on September 19, 2017, DXD has regularly held professional events such as exhibitions, academic seminars, design conferences, etc. through cooperation with design media and institutions, design exhibitions, art centers and design institutes in China and abroad. DXD links professional clients with professional creative designers into a close academic and research relationship.

DXD has 15,000 square meters, houses 30 showrooms with internationally or domestically well-known high-end design lines, 1000 square meters of multi-function exhibition halls, and 13 selected design companies, design exchange services, media studios, cafes, IMAX theaters, etc. All these forms an

exchange systematic platform for design sales, services, R&D and communication. In the near future, 10,000 square meters will be added to accommodate the smart home experience center and design comprehensive training section.

The DXD BEIJING DESIGN EXCHANGE provides a VIP-style design service. Through the DXD service model, non-professional customers will dock with the showroom and designer, the customers can participate in the design experience and interaction, find the most appropriate designer or design products to achieve their ideal space.



## 设计·城市·生活 ——2018北京国际设计周城外诚DXD专题园区开幕式 Design · City · Life - 2018 Beijing Design Week DXD Special Park Opening Ceremony



时间：2018年9月23日15:00 - 15:30

地点：北京城外诚DXD设计互联中心互联核心

主办：城外诚DXD设计互联中心

活动性质：专业观众，预约

Opening Ceremony

Theme: Design · City · Life - 2018 Beijing Design Week DXD Special Park  
Opening Ceremony

Time: Sept. 23rd 2018, 15:00 - 15:30

Venue: DXD Beijing Design Exchange

Organizer: DXD Beijing Design Exchange

Nature of activity: Professional audience, By reservation



城市——我们的信仰  
来自Iron Mountain山洞密藏的摄影档案  
City—Our Faith, Photo archives from Iron Mountain cave



展览内容包含城市建筑、公共生活、时尚。通过摄影师的纪录，大家能看到世界知名城市标志性建筑历史的瞬间，回顾当时的城市发展人文风貌。通过照片我们会看到百年前的欧美街景，跟今天的中国城市发展有很多相似之处，城市的魅力就是这样被感知的。

The exhibition includes urban architecture, public life and fashion. Through the photographer's record, we can review the historic moments of world-renowned cities' landmarks and the cultural features of the city at that time. Through the photos, we will see the European and American street scenes a hundred years ago. There are many similarities with today's Chinese urban development. The charm of the city is thus perceived.

光影城市—城市建筑新媒体艺术展  
Cool City Lights— New Media Art Exhibition for Urban Architecture



展览以探讨灯光艺术与城市景观为主要方向，利用前沿的科技手段与创意的结合，为城市景观展示提供创意视觉效果及科技结合展示，通过多元的呈现效果把城市建筑与新媒体设计紧密结合

展品探索多媒体艺术工具在建筑景观展示方向的运用，通过创意内容借助建筑、视频、灯光、声音和三维特效的结合，打造沉浸式、交互式的感官体验，同时借助互动交互技术力求突破传统的媒介手段的局限，为更多城市、建筑、景观等注入多元化的创造力于生命力。利用物理交互和数字交互创作以互动装置和创意视觉结合的方式为主，加深艺术、科技、城市三者的紧密关系。

The exhibition takes light art and urban landscape as the main direction, uses the combination of cutting-edge technology and visual creativity to provide the urban landscape display. The urban architecture and new media design are closely integrated through multiple presentations. The exhibition explores the use of multimedia art tools in the architectural landscape display, the creative content combined with architecture, video, lighting, sound and three-dimensional effects, to create an immersive, interactive sensory experience; the limitations of traditional media means broken by the interaction technology, to inject more creativity and vitality into more cities, buildings and landscapes. By using the physical interaction and the digital interaction, combining the interactive devices with the visual creativity, relationships between art, technology and city become unprecedented close.



## 设计与城市的过去、现在和未来 Design and City – Past, Present and future



主办：城外城DXD设计互联中心  
 承办：有鸣文化  
 核心嘉宾：  
 北京国际设计周常务副主任 王昱东  
 视觉中国创始人 柴继军  
 城外城DXD设计互联中心总设计师 施路远  
 梵天集团文创运营总监 康文玲  
 地点：北京城外城DXD设计互联中心互联核心  
 性质：专业观众、预约

Organizer: DXD Beijing Design Exchange  
 Undertaker: Youming Culture  
 Main Guests:  
 WANG Yudong, Deputy Director of Beijing Design Week Organizing Committee  
 CAI Jijun, Founder of VCG  
 SHI Luyuan, Chief Designer of DXD Beijing Design Exchange  
 KANG Wenling, Director of Cultural and Creative Operation, Fantian Group  
 Venue: DXD Beijing Design Exchange  
 Nature of activity: Professional audience, By reservation

## 设计与美好生活样板——设计师邵沛与他的明星朋友 Design and Good Life Model --Pei Shao and his stars friends



邵沛，中国新生代设计师领军人物，空间美学家。从业十数年来，他的设计作品遍布海内外。其中包括第十届全国运动会游泳馆与综合馆、贺兰山韩美林艺术馆、颐和园安缦酒店等重要项目。由于其作品广泛为文娱届明星人士拥趸，也被誉为“明星御用设计师”。

Pei Shao is a leading Chinese designer of the new generation and a space aesthetician. He has been working for more than 10 years, and his design works are all over the world. These include the natatorium and comprehensive hall for the 10th National Games, the Yinchuan Han Meilin Art Museum, the Aman Summer Palace and other important design projects. As his works are widely admired by the stars of the cultural and entertainment circles, he is also known as “the most popular designer for the stars”.

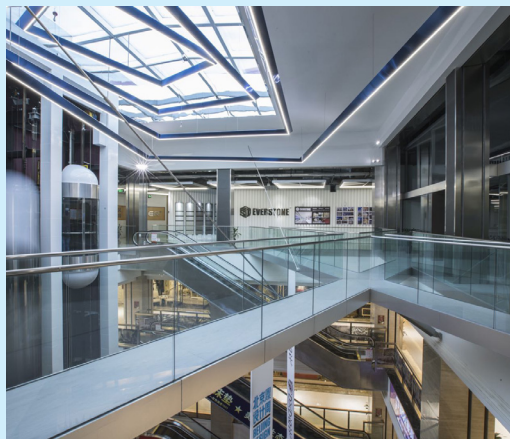
BEIJING  
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## 突破设计公司发展瓶颈 – DXD设计互联实践 Breakthrough Design Firm Development Bottleneck and DXD



时间: 2018年9月23日17:00-17:40  
核心嘉宾: 施路远、韩健、田少寅、金超、  
地点: 北京城外诚DXD设计互联中心互联核心  
性质: 专业观众、预约

Time: Sept. 23rd 2018, 17:00 - 17:40  
Main Guests: SHI Luyuan, HAN Jian, TIAN Shaoyin, JIN Chao,  
Venue: DXD Beijing Design Exchange  
Nature of activity: Professional audience, By reservation

## 设计之夜 ——城外诚DXD开业一周年设计师沙龙 Design Night - DXD 1st Anniversary Cele- bration and Designer Salon



时间: 2018年9月23日17:40-19:00  
地点: 北京城外诚DXD设计互联中心  
性质: 专业观众, 预约

Time: Sept. 23rd 2018, 17:40 - 19:00  
Venue: DXD Beijing Design Exchange  
Nature of activity: Professional audience, By reservation



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专题园区

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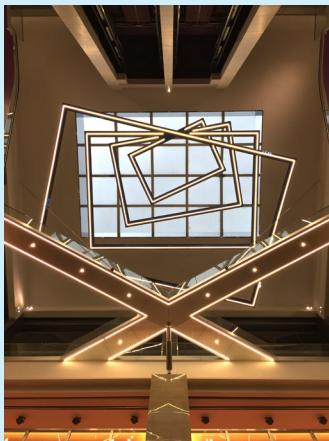
设计之都  
设计之旅

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活动时间/Project Date: 9.29 15:00-17:00  
活动地点/Project Venue: 北京城外城DXD设计互联中心互联核心

用基础英文扩展设计范畴 - 室内设计师专业实践  
Professional Practice for Interior Designers  
- Design English Basics



讲座人: 施路远, DXD北京设计互联中心首席顾问  
地点: 北京城外城DXD设计互联中心  
性质: 专业观众, 预约

Speaker: SHI Luyuan, Chief Consultant of DXD  
Venue: DXD Beijing Design Exchange  
Nature of activity: Professional audience, By reservation

