

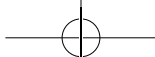


北京
 设计周
 BEIJING
 DESIGN
 WEEK

设计之旅
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 CO-OPERATIVE
 CITY

2018



珠海国际设计周 暨北京国际设计周珠海站

珠海城市介绍

广东省珠海市，全国最早的经济特区之一，全市陆地面积1732平方公里，海域面积6135平方公里，海岸线224.5公里。改革开放以来，已发展成为环境优美、交通便利、城市功能日趋完善的现代化花园式海滨城市。

珠海区位优势，东邻香港，南接澳门，港珠澳大桥通车后将作为内地唯一与港澳陆桥相连的城市。近年来，珠海以良好的生态环境、科学的发展模式获得广泛的社会赞誉，连续三年被中国社科院评为中国最宜居城市，入选全国两个中欧低碳生态城市综合试点之一，初步摸索了一条人口资源环境与经济社会可持续发展的道路。

十字门中央商务区介绍

珠海十字门中央商务区，位于珠海横琴自贸区东北部，总占地面积5.77平方公里，其中横琴片区占地3.49平方公里，湾仔片区占地2.28平方公里，规划总建筑面积1100万平方米，总投资超过2000亿元。依托于横琴开发国家战略，十字门中央商务区产业定位为“两基地一平台”——金融产业基地、总部经济基地、国际商务服务平台，将打造成为珠海建设珠江西岸核心城市的重点项目、珠海经济参与全球竞争的重要阵地、粤港澳共建世界级城市群的战略枢纽。

作为华发集团主导投资建设的重点项目，珠海国际会展中心、珠海中心、华发中演大剧院、瑞吉酒店、华发喜来登酒店、华发会展行政公寓、横琴金融产业服务基地等项目现已全面建成，并由华发负责运营管理；横琴国际金融中心、珠海国际会展中心二期等项目正全面加快建设。目前，十字门中央商务区“两基地一平台”定位基本实现，极大完善了片区配套功能，进一步改善了珠海的产业投资、运营、发展环境，促进粤港澳深度合作，提升珠海城市格局，实现以投促产和国际产业整合。

珠海国际设计周介绍

珠海国际设计周暨北京国际设计周珠海站（简称珠海国际设计周），将于2018年10月25-31日在珠海国际会展中心举办，议程内容包括“珠海设计之夜”、珠海设计峰会、设计与智能制造、设计创新创业论坛、设计与未来的居住、时尚设计论坛、珠海设计博览会、致敬中国设计40年系列主题展（珠海站）、北京国际设计周精选展、珠海设计之旅等十项主体活动。其中，设计之旅分布在珠海市内各大设计标志性场所，如华发商都、绿洋湾、北山村等。

珠海国际设计周以“设计创新驱动产业升级”为使命，以服务珠海及大湾区设计行业交流和交易为目的，集聚设计师及设计机构、生产企业和消费者等上下游资源，为有效连接设计与生产、消费、投资等产业链供需环节搭建沟通平台，为设计提供知识产权保护等配套服务，构建设计与产业相互赋能的长效促进机制。



Zhuhai Design Week Beijing Design Week Zhuhai Sta- tion

Zhuhai City

Zhuhai City, Guangdong Province, one of the earliest special economic zones in China, with a land area of 1,732 square kilometers and a sea area of 6,135 square kilometers and a coastline of 224.5 kilometers. Since the reform and opening up, Zhuhai has developed into a modern garden-style coastal city with beautiful environment, convenient transportation and perfect urban functions.

Zhuhai is well placed with Hong Kong to the east and Macau to the south. After the opening to traffic of the Hong Kong-Zhuhai-Macao Bridge, Zhuhai will become the only city in the Mainland that is connected to Hong Kong and Macao by land. In recent years, Zhuhai has won wide social praise for its good ecological environment and scientific development model. It has been rated as the most livable city in China by the Chinese Academy of Social Sciences for three consecutive years and was selected as one of the two Comprehensive pilots of Europe-China Eco Cities Link. It has tentatively explored a road to sustainable development of population, resources, environment, economics and society.

Zhuhai Cross Gate Central Business District

Zhuhai Cross Gate Central Business District is located in the northeast of Zhuhai Hengqin Free Trade Zone, with a total area of 5.77 square kilometers, of which Hengqin Area covers 3.49 square kilometers and Wanchai Area covers 2.28 square kilometers, the total planning construction area is 11 million square meters with a total investment of more than 200 billion CNY. Relying on the national strategy of Hengqin Development, the Cross Gate Central Business District is oriented to be “two bases and one platform” - the financial industry base, the headquarters economic base, and the international business service platform, which will be built into a key project for Zhuhai to develop the west bank of the Pearl River, an important base for Zhuhai economy to participate in the global competition, and the strategic hub of Guangdong, Hong Kong and Macao to build a world-class urban agglomeration.

As a key project of Huafa Group who leads the investment and construction, Zhuhai International Convention and Exhibition Center, Zhuhai Center, Huafa & CPAA Grand Theatre, St. Regis Hotel, Sheraton Huafa Hotel, Huafa Place, and Hengqin Financial Service Base have been fully completed, Huafa is responsible for operation and management; projects such as



Hengqin International Financial Center and Zhuhai International Convention and Exhibition Center Phase II are in speeding up construction. At present, the positioning of the “two bases and one platform” in the Cross Gate Central Business District has been basically completed, which has greatly improved the supporting functions of the district and further enhanced the industrial investment, operation and development environment of Zhuhai, to promote the deep cooperation between Guangdong, Hong Kong and Macao, upgrade the urban pattern of Zhuhai, realize the investment improving production strategy and the international industry integration.

Zhuhai International Design Week

Zhuhai International Design Week and Beijing Design Week Zhuhai Station (referred to as Zhuhai International Design Week) will take place at Zhuhai International Convention and Exhibition Center on October 25-31, 2018. The agenda includes ten main events, namely “Zhuhai Design Night”, Zhuhai Design Summit, Design and Intelligent Manufacturing, Design Innovation and Entrepreneurship Forum, Design and Future Residence, Fashion Design Forum, Zhuhai Design Expo, Tribute to China Design 40 Year Series Theme Exhibition (Zhuhai Station), Beijing Design Week Collection Exhibition, Zhuhai Design Hop. Among them, the Design Hop covers various landmarks in Zhuhai, such as Huafa City of Commerce, Luyang Bay and Beishan Village.

With the mission of “Design Innovation Drives Industrial Upgrading”, Zhuhai International Design Week aims to serve the design industry exchange and trade in Zhuhai and Greater Bay Area, and to gather upstream and downstream resources such as designers and design institutions, production enterprises and consumers for effective connection between design and production, consumption, investment, to build a communication platform for supply and demand, to provide supporting services for design such as intellectual property protection, and to build a long-term boosting mechanism for design and industry mutual empowerment.



苏州国际设计周 暨北京国际设计周苏州站

2500年前伍子胥“相土尝水,象天法地”,建成了苏州古城。1982年苏州成为国家第一批历史文化名城,2012年成为全国首个也是唯一一个国家级历史文化名城保护区。人们至今都可以在这14.2平方公里的古城里游览、生活。在今年11月23日-27日期间,首届苏州国际设计周将绚丽亮相,让历史遇见未来,打造“设计之城,产业之都”。

首届苏州国际设计周以“大设计、新经济”为主题,将苏州丰厚的文化底蕴作为未来发展的重要资源,立体呈现苏州在城市复兴、产业升级、民生改善、文化传承等领域的创新发展思维和成果,向世界展示新苏州、为城市打造新经济、为产业注入新活力、为公众开启新视野。

苏州桃花坞历史文化片区将作为2018苏州国际设计周的主会场全新亮相,呈现来自全球传统工艺和当代生活美学创新设计案例,举办“新苏作”主题展览、“大设计、新经济”设计峰会等一系列国际设计交流活动。苏州姊妹城市威尼斯将作为“主宾城市”带来丰富的展览和设计沙龙活动。同时苏州全城将进行以“苏州设计,早点开始”、“苏州亲子设计节”等为主题线路的“苏州设计行”活动,全新呈现苏州城市创意网络及具有苏州特色的创意体验。

Suzhou Design Week Beijing Design Week Suzhou Sta- tion

Suzhou is the UNESCO handicraft heritage city, the city has rich culture and history in silk, jade carving, wooden furniture fields. Suzhou is vigorously developing the new cultural economy. Aiming on reinforcing Suzhou's capability in creativity, attracting talents around the world to come to Suzhou, the first Suzhou Design Week will be hosted during November 23rd to 27th. Suzhou Design Week will focus on key challenges and topics around historical city revitalization, topics covering creative industry ecology building and intangible cultural heritage activation. While providing a comprehensive understanding of the design for the public, the design week will promote joint efforts on utilizing design to improve everyday life quality in the city.



青岛市市北区城市更新计划

青岛是国家计划单列市、国家沿海重要中心城市、滨海度假旅游城市、国际性港口城市、国家重要的现代海洋产业发展先行区、东北亚国际航运枢纽、海上体育运动基地，“一带一路”新亚欧大陆桥经济走廊主要节点城市和海上合作战略支点。青岛亦是国家历史文化名城，异域建筑种类繁多，被称作“万国建筑博览会”。

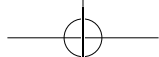
市北区位于青岛市主城区地理位置的中心，西部濒临胶州湾，东部与崂山区为邻，北部与李沧区接壤，南部与市南区毗连，东西最大距离11.5公里，南北最大距离9.9公里，海岸线17.83公里，总面积65.4平方公里，常住人口109.32万人，人口密度1.6万人/平方公里，辖22个街道，137个社区居委会。

市北区是“百年青岛”历史文化的传承地。区内大港是青岛城市发展的原点，拥有百年港口、百年火车站、百年汽车站、百年海关、百年烟草、百年公交等民族工业遗产，有中国第一条汽车公路台柳路，有馆陶路、四方路、海云庵等历史文化街区以及啤酒博物馆、纺织博物馆等21座博物馆，还有700多年历史的萝卜·元宵·糖球会等传承至今，是青岛民俗文化的重要发源地。

市北区是青岛红色运动的发源地。青岛最早的党组织、第一个农村党支部、第一个地下联络站在此诞生，王尽美、邓恩铭、刘少奇等老一辈革命家在这里留下过革命的足迹，拥有中共青岛党史纪念馆、黄台路中共地下联络站旧址等红色历史文化资源，是青岛革命运动的摇篮。

市北区是青岛近代产业的摇篮。区内集聚了啤酒、纺织和家电等现代民族工业，台东镇、大鲍岛、小鲍岛等区域是青岛商业的起源地，馆陶路曾是青岛经济和金融中心，以国棉一厂等为代表的纺织行业在20世纪初至中叶曾铸就了“上青天”美誉，海尔、青啤、颐中烟草、四方机厂等青岛现代民族工业都发源于市北，涌现出张瑞敏、常德传、金志国等一批知名企业家。

青岛市北区将与北京国际设计周、青岛中德交流合作协会共同利用历史文化街区、历史文化遗存、工业遗存等，发展旅游、文化、影视、动漫、设计等文创产业，打造旅游文化风情街区，落地全球优质创意设计产业资源，举办系列品牌文化活动，实现城市历史文化传承及城市的保护与更新。



Qingdao City North District Urban Renewal Plan

Qingdao is city with independent planning status, important coastal city of China, coastal tourism and resort city, international ports city, pilot area of modern national ocean industry, international shipping hub of Northeast Asia, marine sports base, important pivot of “one belt, one road” for the economy of new Eurasia and maritime cooperation. Qingdao is national historical and cultural city as well. Various foreign architectures entitled Qingdao as “Architecture Expo of Ten Thousand Countries”.

Shibei District is located in the middle of main area of Qingdao City. Shibei is west to the Jiaozhou Bay, east to the Laoshan District, north to the Licang district, south to the Shinan District. The maximum distance from east to west is 11.5 km and the maximum distance from south to north is 9.9km. Shibei has a 17.83 km coastline and its jurisdiction area occupies 65.4 km² with a population of 1.0932 million, density of population 16 thousand people per km², 22 sub districts and 137 communities.

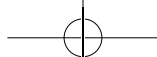
Shibei District is the heritage place of centennial Qingdao's history and culture. The port in Shibei is the origin of urban development. Shibei owns port, train station, bus station, custom, tobacco factory, public transportation which all exist more than a hundred years. Shibei also has historical and cultural streets such as the first car road of China - Tailiu Road, Guantao Road, Sifang Road, Haiyun Nunnery and 21 museums such as beer museum and textile museum. Tanghulu Exhibition,

Lantern Festival, Radish Exhibition has lasted for 700 years to nowadays. Therefore, shibei is the important place of Qingdao folk culture.

Shibei District is the birth land of Qingdao Red Campaign. The first party organization, the first rural party branch and the first underground liaison station of Qingdao born in Shibei. Mr. Wang Jinmei, Mr. Deng Enming and Mr. Liu Shaoqi has left their tracks here. CPC Qingdao History Museum, Historical site of CPC underground liaison station and other “red” culture makes shibei the cradle of qingdao's revolution.

Shibei District is the cradle of Qingdao's modern industry. Beer, textile, household electric appliance and other local enterprises congregated in Shibei. Taidong, Dabao Island, Xiaobao Island became the home of business. Guantao Road used to be the commercial and economic center of Qingdao. Textile manufactures represented by No.1 National Cotton Factory has created the good fame as “Shang Qing Tian” for Qingdao. A series of modern national enterprises like Haier Group, Tsingtao Beer, Etsong Cigarette and Sifang Machinery factory are all established in Shibei. Shibei also emerged a lot of famous entrepreneurs such as Ruimin Zhang, Dechuan Chang, Zhiguo Jin and etc.

Qingdao North District, Beijing Design Week and Qingdao Sino-German Communication & Cooperation Association will



jointly use historical and cultural areas, historical and cultural relics, industrial remains, etc. to develop tourism, culture, film and television, animation, design and other cultural and creative industries, creating a tourist attraction district with cultural style. Bringing high-quality creative design and industrial resources from all over the world, a series of brand cultural activities will be held to achieve the aims of protecting the city's historical and cultural heritage and the renewal of the city.

