



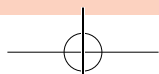
BEIJING  
DESIGN  
WEEK

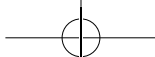
# FANGSHAN DISTRICT

房山区



■ 欧典大家居国际设计文化小镇分会场





562

BEIJING  
DESIGN  
WEEK

设计之都  
设计之旅  
分会场

房山区  
FANGSHAN  
DISTRICT

房山区  
FANGSHAN  
DISTRICT

设计之都  
设计之旅  
分会场

BEIJING  
DESIGN  
WEEK

563

北京  
设计  
BEIJING  
DESIGN  
WEEK  
设计之旅  
DESIGN HOP  
2018  
分会场  
BRANCH  
VENUE



## 欧典大家居国际设计文化小镇分会场

北京大家居国际设计小镇由欧典品牌创立，总占地面积320亩，它承载二个功能，一是国际设计文化交流、研讨、展示、互动等设计艺术；二、大家居国际家居产品展示体验、设计体验、服务等实用服务；

打造世界级的设计平台，把世界设计引进中国产品，是欧典人的一直追求，早在2002年欧典就聘请德国设计师于根 巴尔斯为首席代表的16位设计师，在德国成立地板研发中心，设计师的加入，使欧典地板设计与技术一直处于行业领先地位；

大家居国际设计文化小镇，业务是继欧典地板单一产品销售，向整体家居服务方案解决的跨越发展，设计从德国的地板研发中心，向国际设计师合作平台发展，这二个发展是欧典从一个企业向一个平台发展，是一个中国企业向国际企业发展的跨越；

欧典相信设计一定是未来，欧典大家居整体服务，一定会给用户带来完美的服务与体验，让销售产品服务，为设计生活服务，让中国消费者融入到世界设计……



## Your Home International Design and Culture Town

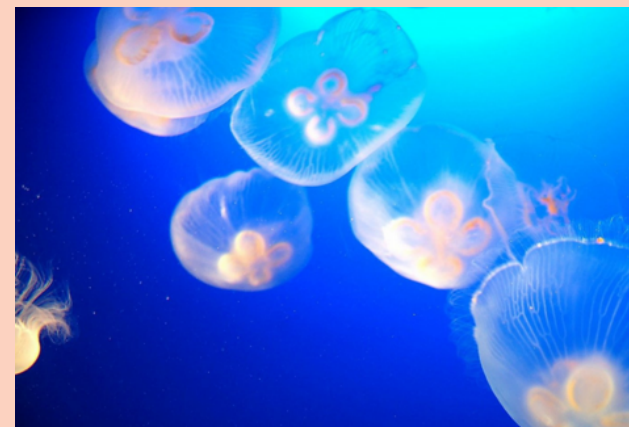
Founded by Order Group, Beijing Your Home International Design Town covers an area of 213,333 square meters. It carries two functions. One is for the exchange, display and interaction of international design culture. Another is for the display, experience and service of international furniture products.

Order Group remains committed to creating a global design platform and introducing international design into China. In 2002, Order employed 16 designers, represented by Yugen Baryers, and established the floor R&D center in Germany. These designers enabled Order to be a leader in the floor industry, both in design and technology.

In the Your Home International Design and Culture Town, Order expands its business from single floor selling to overall household service providing. In terms of design, it develops itself into a cooperation platform based on the German R&D center. The two improvements enable Order Group to be an international platform and enterprise.

Order believes that design is an irresistible trend in the future. The overall services it provides will definitely bring perfect services and experience to the customers. Product sales should serve for life and Chinese customers can also enjoy world-class design in this town.

## 世界珍稀鱼虫展 International Rare Fish & Insects Exhibition



亲近大自然，把大自然引进家是未来生活的一部分，大家据与天津中环花鸟鱼虫市场合作，活动期间将展出世界珍稀鱼虫，机会不多，希望大家在十一黄金周携带家人，一边看世界家居、与设计师沟通，一边欣赏名贵鱼虫。

Being close to nature and introducing it into the house will be part of our future life. Your Home has cooperated with Tianjin Middle Ring Flower-Bird-Fish-Insect market and introduced the rarest species of fish and insects into the exhibition. Hope everyone can seize this valuable opportunity and bring your family together to visit the exhibition, exchange with the designers and appreciate these precious fish and insects.