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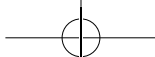
# TONGZHOU DISTRICT

通州区



- 通州大稿国际艺术园区分会场
- 土桥PLUS文创产业园分会场
- 台海·双益发国际文创园分会场





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## 大稿国际艺术区分会场

大稿国际文化有限公司是一家从事当代艺术展览、交流、交易及文化创意产业区管理、运营及开发的专业机构。公司致力于当代艺术和时尚创意产业，是集影视传媒、时尚设计、当代艺术品展览展示交易交流为一体的综合性文化公司。

公司总部——大稿国际艺术区（北京），是集当代艺术、先锋时尚文化、创意设计、娱乐为一体的产业聚集区。利用废弃工业厂房改造后。在保留后工业遗迹的同时，强调功能主义设计理念，融合后现代设计风格，使原本粗糙破旧的工业厂房成功转型为城市中富有创意的文化艺术中心。

通过多年积累的实战经验，大稿国际提出了“当代艺术+时尚文化”的概念，形成了一整套的产业服务及经营管理模式。大稿国际艺术区形成具有国际化色彩的SOHO式艺术群落和LOFT生活方式体现。

大稿国际艺术区分会场在设计周期间，将邀请众多国际当代艺术家、著名设计大师以及中国本土优秀设计师们，用纷呈各异的表现手法，展现中国当代艺术、创意设计的理想与未来。当代艺术家、设计师们将携最近作品参展，其中包括当代艺术绘画、独立设计以及开放空间装置等，以独到的视角呈现“当代艺术、创意设计”与“消费、生活”之间的关系及共享效应。结合各个当代艺术、创意设计的特点引入到各个商家。在活动明间，我们将开当代艺术展、个体设计展览、新锐设计师分享讲座、专业高端论坛等活动。

本次国际设计周大稿国际艺术区分会场的宗旨是：为大稿国际艺术区区内外围的当代艺术、时尚设计机构、文创创意企业、学术研究机构



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## Dagao International Arts Area (Beijing)

及个人提供创意设计展示、推广、交易、交流合作、讨论研究、众创的平台和空间。

活动主要参与对象:

大稿国际艺术区内及外部的当代艺术、时尚设计机构、文创企业及创意、创业及社会各界文化艺术群体及个人。

活动时间: 2018年9月22日至10月7日

活动地点: 北京市通州区怡乐中路422号大稿国际艺术区内



Dagao International Culture Co., Ltd. is a professional organization engaged in the management, operation and development of contemporary art exhibitions, exchanges, trading and cultural and artistic creative industries. The company is committed to contemporary art and fashion creative industries, which is a set of film and television media, fashion design, contemporary art exhibition exchange as one of the comprehensive cultural company.

The company headquarters—Dagao International Arts Area (Beijing), is the center which gather the contemporary art, avant-garde fashion culture, creative design, entertainment. They made full use of the waste and abandoned factory buildings for renovation. While preserving the post-industrial relics, it emphasizes the functional design concept and combines the post-modern design style, so that the original rough and dilapidated industrial factory successfully transformed into a creative cultural and Art Center in the city.

As many years of practical experiences, Dagao put forward the concept of "Contemporary Art + Fashion Culture", they have set up a series of industrial services and management mode. Now, the Dagao has formed the SOHO-style Art Community and Lifestyle of LOFT in International Art Zone.



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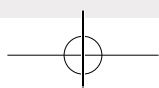
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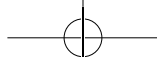
During the Design Week, many international modern artists, renowned design masters and native outstanding designers will be invited to the subvenue Dagao Art Zone. They will use various splendid artistic techniques to demonstrate the ideal and future of China's modern arts and creative designs. The modern artists and designers will take their recent work to the exhibition, including modern art paintings, independent designs and open space settings, showing the relationship and sharing effect between "modern art creative design and consumption life from a unique angle of view. According to characteristics of each modern art and design, the Art Zone will introduce them to different businesses. During the period, such activities as the modern art exhibition, individual design exhibition, sharing lecture chaired by new outstanding designers and professional high-end forum will be held.

The tenet of Dagao Art Zone of the Design Week is: providing modern art units, fashion design units, cultural creation enterprises, academic institutes and individuals in and out Dagao Art Zone with a platform and space to show, promote and trade their creative designs, communicate and exchange with each other, and discuss, study and make creations together

#### Main Participants of Activities

Modern art units, fashion design units, cultural creation enterprises, an artistic groups & individuals in creation, entrepreneurship and all other sectors in and out Dagao Art Zone.





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# 土桥PLUS

新 / 生 / 代 / 文 / 创 / 产 / 业 / 园 / 区

## 土桥PLUS文创产业园分会场

土桥PLUS文创产业园位于通州区九棵树东路八通线土桥地铁站南侧，地理位置优越、处于八通线沿线的通州新城范围内，周边城市资源成熟、完备，借助轨道交通条件，更是使园区具备了与中心城区高效联通的优势。

在城市副中心空间总体规划中，园区位于文化旅游区板块内，距离在建的环球影城主题公园项目1.4公里，距离台湖演艺小镇7公里，距离台湖设计产业聚集区15公里。

基于北京市及城市副中心的总体规划和北京市对文创产业的发展规划，结合自身条件，土桥PLUS文创产业园定位为新生代文创产业园区，计划实现文创产业服务及搭建文化消费场景的目标。在充分吸纳文化旅游区定位带来的产业资源之外，强调园区面向新生代行业形态的目标，为未来发展留出空间也为园区文化消费场景的构建建立基础。



## Tuqiao PLUS Wenchuang Industrial Park

Tuqiao PLUS Wenchuang Industrial Park is located in the south of the Tuqiao Metro Station on the Batong Line of Jiushu East Road, Tongzhou District. It is strategically located within the Tongzhou New Town along the Batong Line. The surrounding cities are mature and complete with rail transit. The conditions are to make the park have the advantage of efficient communication with the central city.

In the urban sub-center space master plan, the park is located in the cultural tourism zone, 1.4 km from the Universal Studios Theme Park project under construction, 7 km from the Taihu Performing Arts Town and 15 km from the Taihu Design Industry Cluster.

Based on the overall planning of Beijing and the city's sub-centers and Beijing's development plan for the cultural and creative industries, combined with its own conditions, Tuqiao PLUS Wenchuang Industrial Park is positioned as a new generation of cultural and creative industrial parks, planning to achieve cultural and creative industry services and building culture. The goal of the consumption scenario. In addition to fully absorbing the industrial resources brought by the positioning of cultural tourism areas, it emphasizes the goal of the park facing the new generation of industry forms, and leaves room for future development as well as the foundation for the construction of cultural consumption scenes in the park.

## 第二届北京文创产业园区创新发展论坛 The 2nd Beijing Wenchuang Industrial Park Innovation and Development Forum



邀请政府、园区运营投资和机构、文创产业研究机构、slash斜杠文创青年代表参与。主题：斜杠青年与文创品牌塑造形式；嘉宾演讲+开放式论坛。

Invited the government, park operation investment and institutions, cultural and creative industry research institutions, slash slant Wenchuang youth representatives to participate. Theme: Slash Youth and Wenchuang Branding: Guest Speech + Open Forum.



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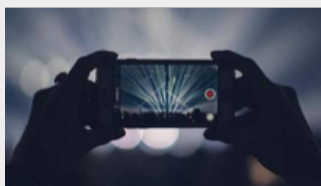
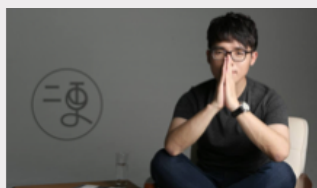
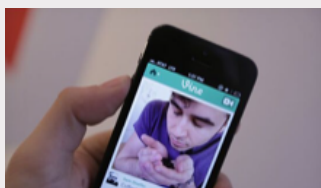
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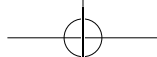
## 电影公开课 Film open class



与拉片室合作，以拉片的方式解构著名导演大卫芬奇的电影作品，学习电影幕后创作技能。

Cooperate with the drawing room to deconstruct the famous director David Finch' s film work and learn the creative skills behind the scenes.

活动时间/Project Date:9-15  
活动地点/Project Venue:通州区土桥PLUS文创产业园 / Tuqiao PLUS Wenchuang Industrial Park



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双益发国际文创园  
SYF INTERNATIONAL C&C PARK

## 台湖·双益发国际文创园分会场

台湖·双益发国际文创园分会场依托于台湖镇对未来总体目标的规划，与台湖环球国际影城、北京国际图书城、国家舞美中心、台湖高端商务区五星联动，形成台湖影视演绎相关产业的文创产业链。依靠影视戏剧产业的孵化核心定位，引进了影视、戏剧、多媒体、非遗文化、原创设计等文化原创项目，汇聚了专业影视演艺人才及企业，形成北京影视演艺文化资源共享平台。“以影视戏剧原创为中心，通过影视戏剧艺术再现生活、影响生活、改变生活”的核心理念，致力打造当今影视戏剧及原创设计、文化艺术相融合的典范。

“演绎·潮·生活”是台湖·双益发国际文创园分会场今年的主题。以演绎为主线，贯穿古今演绎文化。非遗文化的挖掘与弘扬，展现中国传统皮影戏—画皮、川剧变脸剧目—戏韵万象、；当今潮流文化的演绎—peace&Love潮流文化嘉年华；非遗文化与潮流文化跳蚤市场；演绎论坛；专业讲座等，切实为双益发国际文创园内及外围的演艺团体、时尚设计机构、文创企业、非遗文化、学术研究机构及个人提供展示、推广、交易、交流合作的平台和空间。

届时将邀请影视戏剧、音乐舞蹈、非遗文化、设计艺术、潮流文化等各界文化人士参与。





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## TaiHu • Shuang YiFa International cultural and creative park

Relying on the overall planning of taihu town for future goals, the sub-venue of taihu • shuangyifa international cultural and creative park forms the cultural and creative industrial chain of taihu film and television interpretation industry with the five star linkage with taihu global international cinema city, Beijing international book city, national dance and beauty center, and taihu high-end business district.

Relying on the incubation core positioning of film and television drama industry, the company has introduced original cultural projects such as film and television, drama, multimedia, intangible cultural heritage and original design, bringing together professional film and television performing arts talents and enterprises to form a platform for sharing cultural resources of Beijing film and television performing arts.

Centering on the original creation of film and television drama, the core concept of “reproduction of life, influence life and change life through film and television drama art” is committed to creating a model of the integration of current film and television drama, original design and culture and art.

“Interpretation•tide•life” is the theme of this year.

With the deduction as the main line, throughout the ancient and modern deductive culture.

The exploration and promotion of intangible cultural heritage, and the display of traditional Chinese shadow puppetry -- painting skin, sichuan opera face-changing drama -- drama and charm. Today's cultural interpretation -peace&Love cultural carnival; Intangible culture and fashion culture flea market; BBS; Professional lectures and so on provide a platform and space for exhibition, promotion, transaction, exchange and cooperation for performing arts groups, fashion design organizations, cultural and creative enterprises, intangible cultural heritage, academic research institutions and individuals in and around the international cultural and creative park.

People from all walks of life will be invited to participate in the event.

## peace&Love潮流文化嘉年华 Peace and Love Cultural Carnival



Peace&Love潮流文化嘉年华以潮流文化艺术活动形式为主的公众娱乐盛会。通过结合当今线上线下最火；关注最高的热点事物；精心打造多样化的线下文化活动，在秋色宜人的季节，呈现一台潮流文化艺术的综合活动。活动包括：潮流市集、第二季闹京城街舞大赛、璨星闪耀儿童街舞大赛等。

The Peace&Love trendculture carnival is a public entertainment event mainly in the form of trendculture and art activities. Through the combination of the current online and offline most popular; Focus on the highest hot spots; Elaborate diversified offline cultural activities, presenting a comprehensive activity of trendy culture and art in the pleasant autumn season. Activities include: fashion market, the second season of the capital city street dance competition, can star sparkling children street dance competition and so on.

## 戏韵万相 Play rhyme wan phase



《戏韵万相》融合中国传统戏剧的演绎，汇集京剧、川剧、越剧、昆曲、河北梆子等经典戏曲，再现中国传统戏剧文化的内涵与精髓。一场戏曲京韵的文化演绎及传统戏剧文化衍生产品展示与交流，让大众更多的了解中国传统戏剧文化。

"Opera rhyme and ten thousand phases" combines the performances of traditional Chinese operas, and gathers classic operas such as Peking Opera, sichuan opera, yue opera, kunqu opera and hebei bangzi to reproduce the connotation and essence of traditional Chinese drama culture.

The cultural interpretation of jingyun opera and the display and exchange of traditional theatrical cultural derivatives enable the public to know more about traditional Chinese theatrical culture.

《画皮》皮影戏  
Painted skin

《画皮》简介：一只聪明的小灵狐与妈妈在森里中幸福的玩耍，无情的捉妖师从天而降，射杀了妈妈。小灵狐夺路而逃，捉妖师疯狂追杀。天地变色，狂风大作，阴差阳错。小灵狐与捉妖师一同穿越至当下。为了躲避追杀，小灵狐从一幅画中抽出一张少女的“画皮”，化身为一位美丽的小女孩，并跟踪寻画的女画师来到家中，一段人狐奇缘就此展开...

A clever little fox plays happily with his mother in the forest. A ruthless monster hunter falls from the sky and shoots his mother. Ling fox run away from the road, monster - catching division crazy chase. The sky and the sky changed color, the wind was strong, the Yin was wrong. Ling fox and monster hunter travel through the present together. In order to avoid the chase, ling fox drew a girl' s "painted skin" from a painting, and turned into a beautiful girl. The painter who followed her came to her home...

自然&艺术生活秀  
Nature & art life show

“自然&艺术生活”不仅为来宾准备了大幅摄影展示，一台仙娜P2大幅胶片摄影机和一组有180多年历史英国皇室拍照用的老镜头，让来花深处影业的朋友亲身感受大幅摄影的操作过程。同时还能在以园艺为特色的老厂房建筑中体验草木染手工、蓝晒工艺影像制作的魅力。

“Nature & art life” not only prepared a large-format photographic display for the guests, but also a large-format film camera of shana P2 and a set of old scenes with more than 180 years of history used by the British royal family to take photos. At the same time, I can also experience the charm of handmade plant dyeing and blue sun printing in the old factory building featured by horticulture.