



开幕活动

Opening Ceremony





开幕活动 Design Ceremony

打造全球创意聚会，构建设计洽商平台。

2018北京国际设计周开幕活动，将于2018年9月22日在中华世纪坛举办。开幕活动由2018北京国际设计周颁奖仪式、2017经典设计奖铭牌镶嵌仪式、中外设计师共走“设计之路”、主题展览、时装表演等活动环节组成，其旨在为中外著名设计师、设计机构搭建聚会、交流、沟通、洽商的平台。

主办单位：北京国际设计周组委会

承办单位：北京歌华大型文化活动中心有限公司

活动日期：2018年9月22日（星期六）

16:00—19:30

活动地点：中华世纪坛

Host global creativity party and build a design platform for discussion.

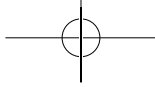
The Opening Ceremony of 2018 Beijing Design Week will be held at the China Millennium Monument on September 22nd. It consists activities such as Awarding Ceremony of Beijing Design Week 2018, Nameplate Inlay Ceremony for Design Award 2017, Road of Design, and Theme Exhibitions, Fashion Show and etc. It aims to attract global attention, and build a platform for well-known designers, design institutions to gather, exchange and communicate.

Host: Beijing Design Week Organizing Committee

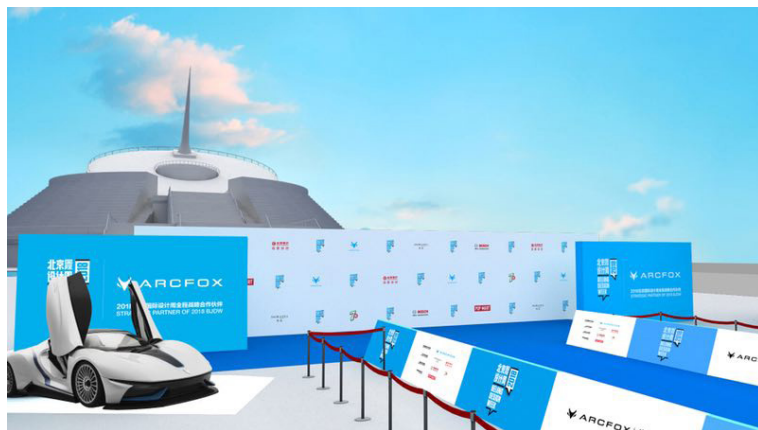
Organizer: Beijing Gehua Mega Event Management Center

Time: 16:00-19:30, September 22nd, 2018

Venue: China Millennium Monument



活动流程 Event Schedule



2018北京国际设计周颁奖仪式
16:00-16:50

Awarding Ceremony of
Beijing Design Week 2018
16:00-16:50

2017经典设计奖铭牌镶嵌仪式
17:00-17:30

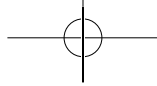
Nameplate Inlay Ceremony for
Design Award 2017
17:00-17:30

设计之路
17:30-19:00

Design Road
17:30-19:00

“时尚北京非遗盛典”时装秀
19:00-19:30

Fashion Show
19:00-19:30



合作方介绍

Partner Introduction



北京锐丰国际文化股份有限公司专门致力于服务政府部门和高端公司客户，为各种大型开闭幕式、仪式庆典、会议展览及文艺演出提供从策划、设计到执行的全方位服务。

近年来，北京锐丰国际文化紧跟时代步伐，依托独到的视觉设计理念，结合前沿科技技术，策划及设计制作的产品涵盖：大型灯光秀、投影秀、驻场秀、文旅产业策划。

北京锐丰国际文化不忘初心、砥砺前行，树立行业新标杆，成功成为高端综合型文创企业。

Beijing Ruifeng Culture Ltd. is a cultural events company specialized in comprehensive services providing for various grand opening & closing ceremonies, celebration events, conferences & exhibitions, artistic performances. It has established rich experience in event planning, design and production. The company aims to provide the best service to global clients including world-wide governments.

In recent years, Beijing Ruifeng Culture Ltd.

always keeps pace with the times. Relying on the unique vision of the design, combining with the advanced technologies, the company planned and designed considerable projects, covering broad aspects of lighting show, video projection show, show residency, cultural tourism industry planning etc..

“Stay true to the mission and forge ahead”, Beijing Ruifeng Culture Ltd constantly works hard on establishing the industry benchmark and being a high-end cultural and creative enterprise.



北京宁远尚意文化传媒有限公司成立于2011年，业务涉及创意策划、活动推广、影视制作、品牌营销等方面，公司拥有一支理念创新、水准一流的专业团队，以“创新超越、完美服务”的激情活力和社会责任在业界获得诸多赞誉。

Beijing Ningyuan Shangyi Culture Media Co., Ltd. was established in 2011, the business area involves creative planning, event promotion, film production, brand marketing, etc. They have a professional team with innovative ideas and first-class quality, received many accolades in the industry by passionate vitality with “innovation beyond, perfect service” and social responsibility.