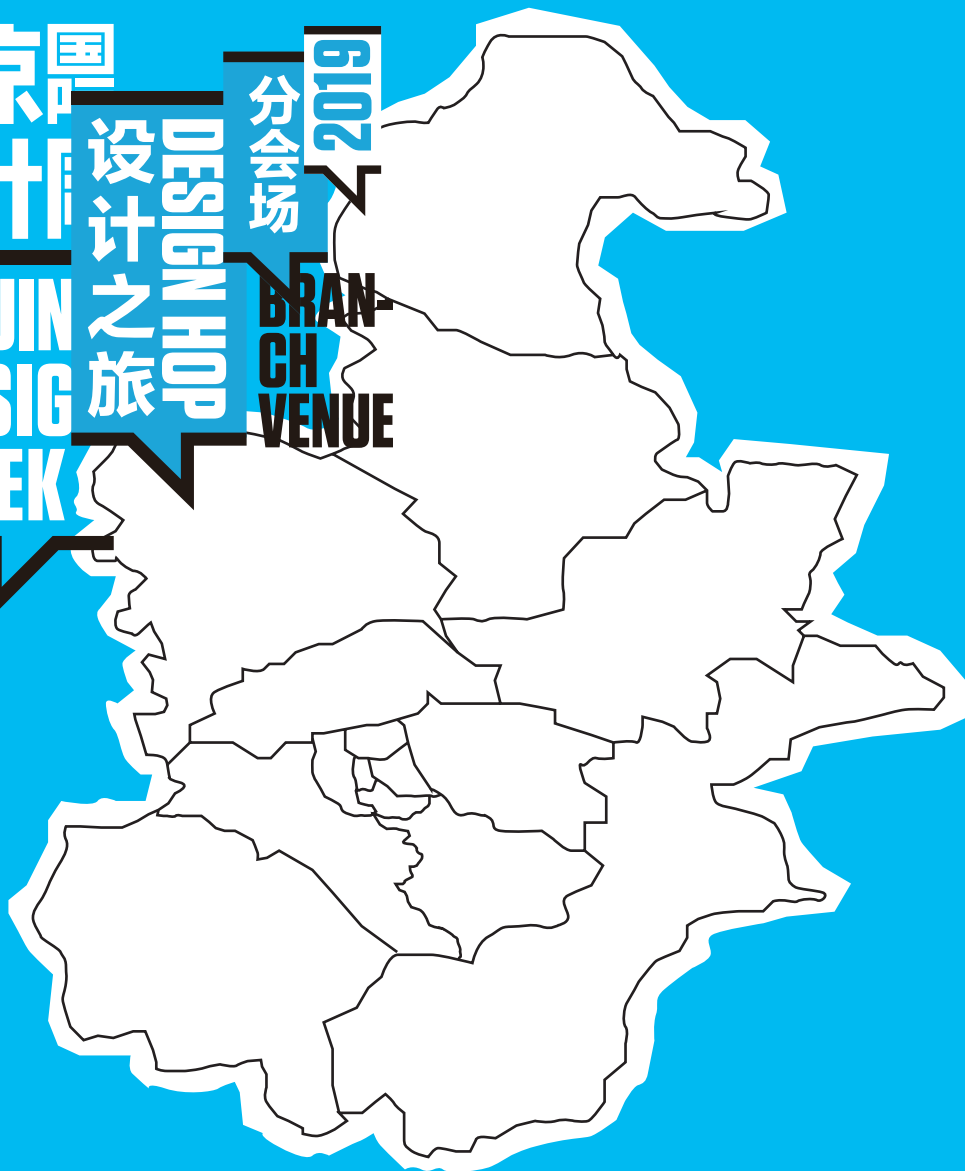




北京
设计周
BEIJIN
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2019
分会场
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DESIGN HOP
设计之旅



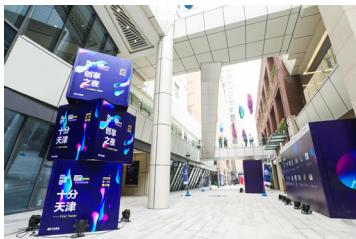
TIANJIN
DISTRICT
天津

天津分会场

第四届京津冀文创+

TIANJING Branch Venues

The 4th BEIJING-TIANJIN-HEBEI The Culture Creative Festival



“2019·第四届京津冀文创+”将继续作为北京国际设计周天津分会场为京津冀区域内的文创产业内容及活动提供展现、交流平台，相关活动将在第三届的基础上优化如下板块：

创享之夜——创意文化的饕餮盛宴，开闭幕式

城市说——不乏偏见的城市论坛

迷客思展——城市生活的跨界联展

娱·乐Life——以音乐、娱乐为内核的城市生活狂欢

有去处——天津人自己个儿的文化消费指南

十分天津——“源于天津、始于天津”天津发起的品牌导览

文创+之旅——助力京津冀区域一体化，优势资源互联互通

联合天津市创意产业协会、天津市公共艺术大展联合发起如下课题的工作：

- 1、关注城市工业遗存
- 2、关注产业园区的生存之道
- 3、开启“海河创意奖”的评选
- 4、城市美好生活实践案例的推新

2019·第四届京津冀文创+将与文创组织、学者、产业从业者一起围绕以上工作轴线铺展开板块内容，以点亮焕新城市、城市主题论坛等一系列的活动内容与天津市及滨海新区在内的广大人群展示互动，以求达到推进文创产业融合发展、京津冀三地优质文创资源联动的工作目标。

2019 the 4th Culture Creative Festival, as BEIJING DESIGN WEEK Tianjin parallel sessions will, continue to providing display and communication platform, for the culture creative projection and activity of BEIJING-TIANJIN-HEBEI area.

The 4th Culture Creative Festival will add new sections on the basis of the 3rd one.

Creative Night—Grand opening and closing ceremonies for culture creative

City Talk—Urban Forum maybe with prejudice

Mix Exhibition—Cross-border Exhibition of Urban Life

Music Core Life—Urban Carnival with a Core of Music and Entertainment

G·O Place—Cultural Consumption Guide for Tianjin local People

Find Tianjin—“Originating from Tianjin, Starting from Tianjin” Brand Guide launched by Tianjin

The Journey of Culture Creation+—Helping Beijing-Tianjin-Hebei regional integration and inter-connection of superior resources

In conjunction with TIANJIN ASSOCIATION OF CREATIVE INDUSTRIES and The Public Art Exhibition in Tianjin, the following topics were jointly initiated:

- 1.Attention to the Industrial Remains in Cities
- 2.Focus on the Way of Survival of Industrial Parks
- 3.Opening the Selection of Haihe Creative Award
- 4.The Promotion of Practical Cases of Better Life in Cities

2019, the 4th BEIJING-TIANJIN-HEBEI The Culture Creative Festival will work with literary and creative organizations, scholars and industry practitioners around the above work axes to spread out the plate content, so as to light up a series of activities such as the new city, the city theme forum and display interaction with the broad masses of people, including Tianjin and Binhai New Area. In order to promote the integration of literary and the development of creative industries in Beijing, Tianjin and Hebei high-quality literature and creative resources linkage objectives.

