

北京
 设计周
 BEIJING
 DESIGN
 WEEK

设计之旅
 DESIGN HOP

合城市
 CO-OPERATIVE
 CITY

2019

2019青岛国际影视设计周 暨北京国际设计周青岛站



多元青岛，为电影而生

青岛山清水秀，人杰地灵，除了丰富的自然资源和良好的气候条件还拥有深厚的历史文化底蕴。2017年11月，青岛正式成为中国第一个联合国教科文组织认定的“电影之都”。影视产业作为青岛十大新兴重点产业之一，已被写入《青岛市“十三五”时期文化发展改革规划纲要》。

京鲁合作，设计周落户青岛

在京鲁两地战略合作的大背景之下，为携手推动高质量发展，北京国际设计周落地青岛并以影视作为设计周主题。

2019青岛国际影视设计周暨北京国际设计周青岛站

2019青岛国际影视设计周暨北京国际设计周青岛站，以“时尚青岛·电影之都”为主题，于2019年8月23日至27日，在青岛西海岸举办，通过开幕活动、影视IP全球开发者大会、时尚青岛、国际CG艺术展、央视动画特展、影视主题论坛和青岛影像设计之旅七大主题活动，推动青岛市文旅、影视、设计、时尚等产业发展，打造青岛又一张文化名片。

2019 Qingdao Film & TV Design Week and Beijing Design Week Qingdao Station

A Diversified City, Born for Film

With picturesque scenery and outstanding talents, Qingdao also boasts extensive historical and cultural heritages, besides its rich natural resources and pleasant climatic conditions. In November 2017, Qingdao became the first Chinese “City of Film” officially recognized by the UNSECO. As one of the ten major emerging industries, film & TV industry has been listed into the Outline of Reform Plan for Cultural Development of Qingdao during the 13th Five-Year Plan Period.

Beijing and Shandong Jointly Organize the Design Week in Qingdao

Under the background of the strategic cooperation between Beijing and Shandong, Beijing Design Week has a presence in Qingdao on the theme of film and television programs, to jointly promote high-quality development.

2019 Qingdao Film & TV Design Week and Beijing Design Week Qingdao Leg

On the theme of “Fashionable Qingdao: City of Film”, on August 23-27, 2019, the Qingdao Film & TV Design Week 2019 and Qingdao Leg of Beijing Design Week will take place on the west coast of Qingdao. Through “Opening Activities, Film & TV IP Global Developers Conference, Fashionable Qingdao, International CG Art Exhibition, CCTV Animation Exhibition, Theme Forum of Film & TV, and Video & Photo Design Tour of Qingdao”, the event promotes the development of culture, tourism, film, TV, design and fashionable industries and builds a cultural business card of Qingdao.

2019苏州国际设计周暨北京国际设计周苏州站

2019苏州国际设计周，以“精致苏州·美好生活”为年度主题，围绕“产业”“城市”“民生”等话题，策划举办国内外设计业界交流、主宾城市伦敦、年度设计大奖、“设计之旅”文创产业载体考察等多个板块活动，涵盖从服装设计、产品设计、平面设计，到民生设计、服务设计、饮食设计、亲子设计等数十个设计领域。为专业人士提供创作发声，为公众提供一个全方位了解设计的平台，激发全民创新热情，努力将设计周打造成为兼具当代审美、国际辨识度、深厚本地文化特色，拥有国际话语权、国际影响力的活动品牌。

2019年苏州国际设计周在去年的基础上，无论规模，形式，内容上都有了扩大和增加。文化活动覆盖了整个苏州大市，各区域活动主题互相衬托呼应，带来了更多不同角度关于城市，产业，文化，旅游呈现。

在苏州相城区，围绕“大文旅，新融合”活动内容从文化，文旅，文创延伸至创新，创造。以稻香文化音乐节，姑苏城外稻香大地艺术季为主的稻香文化活动，以高铁新城创新周为主的创新文化活动，以大运河文化为主的运河文化活动，全方位立体呈现出新苏州，新创造的文化景象。



2019 Suzhou Design Week and Beijing Design Week Suzhou Station

2019 Suzhou Design Week, with the annual theme of “Beautiful life in exquisite Suzhou” and the topics of “Industry”, “City” and “Livelihood”, will organize a series of activities, such as design industry exchanges at home and abroad, Guest City-London, Design Award, and the exploration of cultural and creative industries carrier “Design Hop”. In addition, activities in 2019 SDW covers dozens of design fields, from apparel design, product design, graphic design to livelihood design, service design, culinary arts, kids design etc.. More importantly, Suzhou Design Week provides creative ideas for professional designers and a platform for the public to understand the comprehensive design so as to stimulate the enthusiasm for innovation of the whole people, strives to grow into a brand with international voice and influence, including contemporary aesthetics, international recognition and profound local cultural characteristics.

Suzhou Design Week 2019 (SDW 2019) will be on a large scale, content increased, rich and varied forms of activities. Cultural activities cover the whole cities of Suzhou, the theme of the activity in every district echoed each other, which also brings more perspectives in City, Industry, Culture and Tourism.

In Suzhou Xiangcheng District, the activity content based on “Variety Culture&Tourism, New Integration” which extended from Culture, Culture&Tourism and Cultural&Creative Industries. The Daoxiang cultural activity(with the main points of Daoxiang cultural&music festival and Gusu city art fair),the High Speed Railway&New Town Innovation Week and Grand Canal Culture activity which present a full range of three-dimensions New Suzhou, New Creativity.

2019珠海国际设计周暨北京国际设计周珠海站



珠海国际设计周创办于2018年，是由珠海市人民政府指导，珠海华发集团联合北京歌华文化发展集团、香港设计总会、澳门设计中心共同主办的粤港澳大湾区最具影响力的设计盛会之一。珠海国际设计周立足粤港澳大湾区，面向全球，以“设计创新驱动产业升级、打造珠海成为世界设计之都”为重要使命，以推介和扶植中国原创设计为己任，吸引高端制造设计要素和创新资源在珠海集聚。

2019珠海国际设计周主体活动将于2019年12月9日至15日在珠海国际会展中心举办。本届活动以“设计与科技”为主题，以珠澳设计中心为延伸载体，将围绕“设计赋能促进科技转化从而驱动产业升级”的重点话题展开交流，以探索推动城市设计产业新平台的建设，促进湾区现代服务业和先进制造业的深度融合。此外恰逢祖国建国70周年和澳门回归20周年，本届设计周将展示和弘扬国家文明与形象，以设计联结珠澳两地进一步融合，促进社会和谐与美好生活建设。

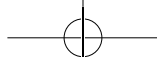
2019珠海国际设计周安排了充实的内容，包括展示活动、对话活动、交流活动、奖项活动、设计之旅和澳门合作活动六个板块，覆盖珠海全城及港澳部分场所，共计约40个项目，专业门类既会突出工业设计、城市设计等大产业背景内容，也将安排包括家居设计、服装设计、平面设计等经典成果，此外还会涌现例如味觉设计等新概念品牌，层次丰富、内容多元、题材新颖。

秉持珠海国际设计周不变的口号：在创新、再创新，2019珠海国际设计周将以设计思维赋能城市发展、促进产业升级、为城市和生活带来美好改变。

2019 Zhuhai Design Week and Beijing Design Week Zhuhai Station

Founded in 2018, Zhuhai Design Week is one of the most influential design galas in the Guangdong-Hong Kong-Macau Greater Bay Area, guided by Zhuhai Municipal People's Government, organized by Huafa Group, Beijing Gehua Cultural Development Group, Hong Kong Federation of Design Associations and Macau Design Centre. Based on the Guangdong-Hong Kong-Macau Greater Bay Area, covering the whole world, Zhuhai Design Week takes “industrial upgrading driven by design innovation and developing Zhuhai into a world's design city” as its mission, recommending and supporting original Chinese design as its responsibilities and gathering high-end manufacturing design elements and innovative resources in Zhuhai.

The main activity of Zhuhai Design Week 2019 is scheduled to be held at Zhuhai International Convention and Exhibition Center on December 9-15, 2019. On the theme of “Design and Technology” and taking Zhuhai-Macao Design Center as an extension carrier, this event will focus on the key topic of “design enables the promotion of science and technology transfer and driving industrial upgrading” to explore and promote the construction of a new platform for urban design industry, and promote the deep integration of modern service industry and advanced manufacturing industry in the Bay Area. On the occasion of the 70th anniversary of the founding of the People's Republic of China and 20th anniversary of Macao's return to China, this Design Week will display and promote national civilization and image, further integrate Zhuhai and Macao through design, drive the harmonious social development and build a beautiful life.



Zhuhai Design Week 2019 arranges a full set of programs, including exhibition activities, dialogue activities, exchange activities, award activities, journey of design and Macao cooperation activities, covering the whole city of Zhuhai and some places of Hong Kong and Macao, in total of about 40 projects. Specialized projects will not only highlight the background of industrial design, urban design and other major industries, but also showcase classic achievements such as home design, fashion design and graphic design. In addition, the new concepts such as taste design will be introduced, featuring diversified layers, varying arrangements and novel themes.

Upholding the unchanged slogan of Zhuhai Design Week “Under Innovation and Re-innovating”, Zhuhai Design Week 2019 will endow urban development with design ideas, promote industrial upgrading, and make a better change to the city and life.

