

时尚北京 Fashion Beijing

主办单位:

北京国际设计周组委会
北京服装纺织行业协会
北京时尚控股有限责任公司
《时尚北京》杂志

承办单位:

北京时装周有限责任公司
北京时装之都文化传播有限责任公司
举办时间: 2019年9月3日至9月10日
举办地点: 国家游泳中心(水立方)、
方恒国际中心、方恒时尚中心、清华大学、
北京联合大学等

Host:

Beijing Design Week Organizing Committee, Beijing
Garment Textile Association, Beijing Fashion Hold-
ings Co., Ltd., Fashion Beijing Magazine
Organizer:
Beijing Fashion Week Co., Ltd., Beijing Fashion Cap-
ital Culture & Communication Co., Ltd.
Time: 3rd - 10th September, 2019
Location: National Aquatics Center(Water Cube),
Fangheng Focus Square, Fangheng Fashion Square,
Tsinghua University, Beijing Union University, etc.

时尚北京

Fashion Beijing

时尚北京

时尚产业是文化创意产业中最具活力和魅力的重要组成部分，是把北京打造成时尚创意之都的重要支撑。由北京时尚控股有限责任公司承办的“时尚北京”版块，对加快北京时尚产业布局、融入全国文化中心建设具有重要意义。

“时尚北京”版块内容由2019年北京时装周系列活动组成。时装周期间，将举办开闭幕盛典、流行发布、北京时尚高峰论坛、时尚北京展、FASHIONBEIJING WEEK UP展等多项活动，并颁发时尚品牌大奖、时装设计师奖、时装模特奖以及新闻大奖等重量级奖项。与此同时，还将举办第三届“雪莲杯”羊绒手工编织创意大赛、2019京津冀百强青年服装设计师/工艺师推选活动、风采童装—“中国儿童”风采模特大赛、第四届GET WOW互联网时尚设计大赛、时尚北京摄影大赛等极具影响力赛事活动。

2019北京时装周将坚持开放、包容、合作的理念，以服务品牌为宗旨，立足于国际化、品牌化、时尚化、商业化的专业定位，通过搭建品牌文化力量的推广平台、中国原创设计思想的交汇平台，打造时装品牌展示推广中心、时尚流行趋势研究发布中心、商业贸易交易中心，培育具有北京文化特色兼备国际视野的时装周。

主办单位：北京国际设计周组委会
承办单位：北京时尚控股有限责任公司

Fashion Beijing

Fashion industry is the most dynamic and attractive part of the cultural and creative industry and is an important support for making Beijing a fashion and creative capital. The “Fashion Beijing” section, hosted by Beijing Fashion Holdings Co., Ltd. is of great significance to speed up the layout of Beijing fashion industry and integrate it into the construction of national cultural center.

“Fashion Beijing” section is composed of a series of fashion and cultural activities within Beijing Fashion Week 2019, including opening/closing ceremonies, runway shows, summit forums, Fashion Beijing Exhibition, FASHIONBEIJING WEEK UP Exhibition and awarding ceremonies such as the Fashion Brand Grand Prix, Fashion Designer Award, Fashion Model Award and News Grand Prix, etc. At the same time, 3rd “Snow Lotus” Cashmere Hand-knitting Creation Competition, Selection of Beijing, Tianjin and Hebei top 100 young designers/garment technologist,

2019 China Bébé Star Model, Fourth GET WOW Internet Fashion Design Contest and “Fashion Beijing” Photography Competition are also included.

Beijing Fashion Week 2019 adheres to the concept of openness, inclusiveness and collaboration, aims at serving partner brands and focuses on internationalization, branding, fashion-orientation and commercialization. By establishing promotion platform of brand cultural power, interchange platform of Chinese original design, create an extension center of fashion brands, an research and press center Fashion Beijing of fashion trends, as well as a commercial center, so as to become a fashion week with Beijing cultural characteristics with international influence.

Host: Beijing Design Week Organizing Committee
Organizer: Beijing Fashion Holdings Co., Ltd.

流行趋势发布会

Runway Shows

流行趋势发布会

作为2019北京时装周的重要内容，本届流行趋势发布将进一步与世界一流时装周对标，着眼于打造国际时尚发布标准，为中国品牌走向国际搭建交流合作平台。2019流行趋势发布会活动在国家游泳中心（水立方）及方恒国际中心两地进行，将迎来更多国际国内知名品牌与新锐设计力量的加入，更加注重文化价值与美学内涵的挖掘与引领，彰显首都北京的时尚影响力。

时间：2019年9月3日-10日

Runway Shows

As important part of Beijing Fashion Week 2019, runway shows will accelerate the benchmarking with world-class fashion weeks and create an international professional fashion trend release platform. This year, runway shows will be held at National Aquatics Center(Water Cube) and Fangheng Focus Square, attracting more international and domestic famous brands and new and vigorous design strength to join, paying more attention to the excavation and guidance of cultural value and aesthetic connotation and highlighting the fashion influence of Beijing.

Time: 3rd - 10th September, 2019

北京时尚高峰论坛

Beijing Fashion Summit 2019

2019北京时尚高峰论坛分为两个部分，其中主论坛将在清华大学举办，以“科技赋能时尚，开启消费新时代”为主题，诚邀政界主管领导、教育界专家学者、时尚界领军人物、跨界精英等就时尚消费新生态分析、数字经济时代下的时尚产业升级、可持续发展与时尚消费、品牌建设的数字化驱动模式等相关议题进行讨论。分论坛将在北京联合大学举办，聚焦传统品牌与新媒体的融合，探索5G时代传统品牌如何充分利用新媒体传播方式更好地进行品牌和产品的推广，并通过新媒体传播方式，在打造内容高度影响力的同时，形成全民互动。

2019北京时尚高峰论坛以系列化形式呈现主论坛主题定位，分论坛专题贯彻，全方位地探索时尚产业发展的更多可能性，为促进北京时尚产业建设建言献策。

时间：2019年9月3日-10日

Beijing Fashion Summit
2019

Beijing Fashion Summit 2019 includes two parts, of which the main summit is held in Tsinghua University, themed "Technology enables fashion and opens a new era of consumption". The summit has invited governmental officials, academicians, fashion leaders and cross-boundary elites to discuss the topics below: New ecological analysis of fashion consumption, Fashion industry upgrading in the era of digital economy, Sustainable development and fashion consumption, The digital driving mode of brand building. The sub-forum is held in Beijing Union University. Focusing on integration of traditional brands and new media, exploring how to make full use of new media communication mode to better promote traditional brands and products in 5G era, etc., the sub-forum aims to create highly influential contents and encourage country wide interaction through the dissemination of new media.

Beijing Fashion Summit 2019 is presented in a series of forms, the main summit formulates the clou, the sub-forums implement the special topics, exploring the future possibility of fashion industry in a comprehensive way, offering advice to promote the construction of Beijing fashion industry.

Time: 3rd - 10th September, 2019

时尚北京展

Fashion Beijing Exhibition

时尚北京展

时尚北京展版块为北京时装周官方配套展会，结合时下潮流热点，迎合主流消费趋势，致力于打造多功能创新展售平台。

2019时尚北京展

携手品牌集体亮相水立方，解读和传扬时代国潮、东方美学文化。

时间：2019年9月3日-6日

FASHIONBEIJING
WEEK UP展

通过品牌展览、时尚活动、商业交易、互动体验等形式，集合设计师、品牌、行业专家、跨界大咖等潮流人群，整合时尚资源，打造时尚生态圈线上线下闭环，商业与生活方式渗透兼容，时尚与多元消费融合互动，玩转时尚潮流，领动时尚生活。

时间：2019年9月5日-9日

Fashion Beijing
Exhibition

The Fashion Beijing Exhibition section is the official supporting exhibition of Beijing Fashion Week, combining with current trends and hot spots, catering to mainstream consumer trends, and committed to creating a multi-functional innovative exhibition and sales platform.

2019 Fashion Beijing Exhibition

Chinese fashion brands appear together at Water Cube, interpret and spread the Chinese new style and the oriental aesthetic culture.

Time: 3rd - 6th September, 2019

FASHION BEIJING
WEEK UP Exhibition

Through brand exhibition, fashion activities, business transactions and interactive experiences, FASHIONBEIJING WEEK UP Exhibition assemble fashion designers, brands, fashion experts, and cross-border personalities, and gather a variety of fashion resources, in order to create a closed-loop fashion system, connect business and lifestyle, and integrate fashion and diverse consumption.

Time: 5th - 9th September, 2019

专业赛事 Professional Competitions

“雪莲杯”羊绒服饰及手编作品创意邀请赛

“雪莲杯”羊绒服饰及手编作品创意邀请赛的主题为“心织所享”，作品创意聚焦“手编与生活、羊绒与艺术、匠人与产业”。赛事分为“服饰类”和“非服饰类”两个组别，通过“以羊绒纱线为主要材质，多元素、多形式”的手工编织作品创作，表达回归自然、尊重手工的文化和羊绒生活场景化生活方式，展现出针织与艺术、生活融合。

“Snow Lotus” Cashmere & Hand-knitting Creation Competition

“Snow Lotus” Cashmere Hand-knitting Creation Competition has a theme of “Heart woven premium”. Creative works focus on “Hand knitting and life, cashmere and art, artisans and industry”. The competition is divided into two categories: “Apparel” and “Non-apparel”. Through the creation of hand-knitted works with “Cashmere yarn as the main material, with multiple elements and forms”, the contest expresses the culture of returning to nature and respecting handwork and the cashmere lifestyle, showing the integration of knitting, art and life.

京津冀百强青年服装设计师/服装工艺师推选

“2019京津冀百强青年服装设计师/服装工艺师发布活动”是由北京时装设计师协会主办，《时尚北京》杂志社承办的，以“2020年春夏装”设计为主题，要求突出创意设计概念，具有鲜明的时代性和文化特征。活动旨在凝聚京津冀原创设计人才，助力京津冀服装产业，打造京津冀时尚话语权。

Selection of Beijing, Tianjin and Hebei top 100 young fashion designers/garment technologists

“2019 Beijing, Tianjin and Hebei top 100 young fashion designers/garment technologist release activity” is hosted by Beijing fashion designers association and organised by Fashion Beijing magazine. It takes “spring/summer 2020” design as the theme and requires to highlight the creative design concept, with distinct contemporary and cultural characteristics. The activity aims to gather original design talents from Beijing, Tianjin and Hebei, help Beijing, Tianjin and Hebei garment industry, and create the right to speak fashion in Beijing, Tianjin and Hebei.

2019“时尚北京”摄影大赛

本届摄影大赛以“时尚北京”为主题，面向广大影友征集聚焦时尚北京及“北京时装周”系列活动的摄影作品，希望透过参赛者的镜头多维度地展示文化北京、艺术北京、时尚北京的无限魅力。

“Fashion Beijing” Photography Competition 2019

Photography Competition 2019 has a theme of “Fashion Beijing”, which focuses comprehensively on the fashion in Beijing and the elegant demeanor of activities during “Beijing Fashion Week”, making a 360 degree recording of the charm of culture of Beijing, art of Beijing, fashion of Beijing.

第四届 GET WOW互联网时尚设计大赛

第四届GET WOW互联网时尚设计大赛以“贰零贰零”为主题，围绕科技质感在服装上带来的革新，从而探寻科学、技术、自然的结合，形成无性别的复古未来主义。大赛旨在挖掘、孵化新锐设计师，本次将结合产业发展规划将大赛产品直接零售；依据现有业务，实现商业转化价值。

Fourth GET WOW Internet Fashion Design Contest

The fourth GET WOW Internet Fashion Design Contest takes “2020” as the theme, centering on the innovation brought by technology texture in clothing, so as to explore the combination of science, technology and nature and form sexless retro-futurism. The competition aims to explore and incubate emerging designers. The competition products will be sold directly in combination with the industrial development plan. Realize business transformation value based on existing business.

风采童装-“中国儿童”
风采模特大赛

“中国儿童”风采模特大赛由中国纺织出版社《风采童装》杂志社主办，迄今为止已经成功举办五届，覆盖全国 30 多个省市地区，几万名适龄儿童参与其中。大赛立足于少年儿童的“美丽素质教育”，通过专业权威的课程，全面提升孩子的素质，培养孩子的自信和气质，以高端的时尚活动搭建产业、品牌及儿童家庭的桥梁。大赛不以推荐登台机会为获利手段，只专注于提升儿童的艺术审美与职业素养，让孩子们的世界里，除了美丽的幻想、精彩的童话故事，还有勇于进取的冒险精神，致力于给“儿童美”一个不矫饰的世界。

2019 China Bébé
Star Model

“China Bébé” Star Model is sponsored by the Chinese textile & apparel press “Bébé” magazine. So far, it has successfully held five sessions, which attracts tens of thousands of school-age children, covering more than 30 provinces and cities. Based on the “aesthetic education” of young children, “China Bébé” Star Model builds a bridge of industry, brand and children’s family with high-end fashion activities, through professional and authoritative courses which improves the quality of children in an all-round way and cultivates their confidence and temperament. The competition does not regard the performance opportunities as a means of profit, only concentrating on improving the artistic aesthetic and professional quality of the children. Let the children’s world be filled with beautiful fantasies, wonderful fairy tales, and adventurous spirit, committing to the “child beauty” an unpretentious world.

BEIJING
FASHION
WEEK
北京时装周

时尚北京
FASHION
WEEK
BEIJING

2019 BEIJING FASHION WEEK 北京时装周

3rd-10th Sept. 2019

开放 · 包容 · 合作

给中国品牌一个把握时尚话语权的机会

主办单位
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官方微信



官方微博

